

Electronic Acknowledgement Receipt

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| EFS ID: | 1877224 |
| Application Number: | 09430767 |
| International Application Number: | |
| Confirmation Number: | 7721 |
| Title of Invention: | CLUSTER-BASED AND RULE-BASED APPROACH FOR AUTOMATED WEB-BASED TARGETED ADVERTISING WITH QUOTAS |
| First Named Inventor/Applicant Name: | DAVID E. HECKERMAN |
| Customer Number: | 27195 |
| Filer: | Himanshu Amin/Michelle Pesek |
| Filer Authorized By: | Himanshu Amin |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) | Multi Part /.zip | Pages (if appl.) |
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| 1 | | Reply.pdf | 127898 | yes | 6 |

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| | Multipart Description/PDF files in .zip description | | |
| | Document Description | Start | End |
| | Amendment After Final | 1 | 1 |
| | Applicant Arguments/Remarks Made in an Amendment | 2 | 6 |
| Warnings: | | | |
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